

Date	Digital Horizons Brief Event Description	Event Type, Length and Location
June 27th	<p align="center"><b>Peer-to-peer networking at Groucho' s followed by BAFTA Industry Drinks Launch Networking and Industry Launch</b></p>	Networking and Industry Launch 3hrs plus evening BAFTA, London
July 26th	<p align="center"><b>Games Innovations</b></p> <p>An overview of the games industry and the future opportunities it offers to digital content producers. How to develop innovative gaming products / the opportunities offered by new gaming support services and markets.</p>	Seminar 4hrs Brighton
Sept 4th	<p align="center"><b>Creative Solutions</b></p> <p>An interactive exploration of issues faced by Industry Exchange companies and how they can be addressed. How to think laterally and build on their cross-sectorial understanding of development.</p>	Industry Exchange Whole Day Brighton
Sept 26th	<p align="center"><b>Innovations and Diversifications</b></p> <p>How new IT/ IPTV / Web channels are embodying media innovation and presenting new business models. National and International opportunities and revenue streams.</p>	Seminar 6hrs Oxford
23 <sup>rd</sup> & 24 <sup>th</sup> October	<p align="center"><b>London Games Festival Creative Industries Content Market and Rights.</b> <b>This is an additional free event for Digital Horizons participants and not part of the main DH course.</b> <b>Plus evening event on 24<sup>th</sup>.</b></p>	2 full days London
October 25th	<p align="center"><b>Distribution Innovations</b></p> <p>How companies are experimenting with new distribution models. How to negotiate a shifting market place / implement successful collaborations and development.</p>	Seminar 4hrs London
Nov 6th	<p align="center"><b>Online content Innovations</b></p> <p>How to negotiate a shifting market place / implement successful collaborations and development.</p>	Seminar 4hrs Brighton
Nov 21st	<p align="center"><b>Hand-Held Mobile Devices</b></p> <p>Innovations and content - what works and what sells. New revenue streams.</p>	Seminar 4hrs Brighton
Dec 5th	<p align="center"><b>Intellectual Property</b></p> <p>Understand the latest developments of IPR ownership. The real value of IP and how to maximize it, The IP rights of a developing product or service, how 'giving away' IP has long-term benefits. Variants of IP protection.</p>	Master class Whole Day Oxford
January 24 <sup>th</sup>	<p align="center"><b>Global Strategies in Emerging markets</b></p> <p>Exploring the global landscape - are emerging markets a threat or opportunity? How to distil best opportunities and forecast risks.</p>	Master class Whole Day Brighton
February 12th	<p align="center"><b>Future Technologies</b></p> <p>Future gazing and analysis of past trends and technological innovations. How to anticipate trends and generate your own.</p>	Master class Whole Day Brighton
March 6 <sup>th</sup>	<p align="center"><b>Multi-platform Exploitation</b></p> <p>Making cross platform exploitation successful and profitable. How to develop effective strategies / adapt products for new platforms.</p>	Master class Whole Day Brighton
April 16 <sup>th</sup>	<p align="center"><b>Single brand multiplatform Exploitation</b></p> <p>Case studies explored with Industry professionals.</p>	Master class Whole Day Pinewood
May 1 <sup>st</sup> To be confirmed	<p align="center"><b>Final Event</b></p> <p>Participants split into 4 groups. Given brief to multiplatform release product. Judged by industry panel. Drinks break. All industry reception followed by final speeches and drinks.</p>	Industry Exchange Full day plus evening BAFTA, London

Please note that selected seminars may be open to Educational observers.