



Junior designer

Sensible Development is a small, friendly and innovative company based in Brighton, UK. Over the last 10 years we have specialised in the provision of online auction and marketplace solutions across a range of industry sectors and now have a global client base and our offering is now fairly unique:

- We are recognised as experts in the global coffee market, working with competition organisers, individual estates and others. The coffee sold at our auctions is of the highest quality and can sell at record-breaking prices.
- Recent recipients of an Innovate UK grant to build our own Coffee Marketplace (www.sensible.coffee)
- We work on a number of development projects with the UN, world trade organisations and development NGOs. These projects target underdeveloped regions and address market access and gender related issues to stimulate trade and increase revenue for producers.
(e.g. <https://www.farmtohome.coffee/>, <https://www.bestofthepearl.coffee/en/>)
- We have long-term relationships with a number of clients in the Machinery sector and Lifestyle products (mobile phones, fashion, furnit) who run weekly auctions.
- We regularly run fundraising events for large brands such as Home Depot, British Airways, Scotiabank.

Reporting To:

Creative Lead

Salary:

£19-24K depending on experience

Job Description

The Role

We are looking for a Junior Designer with knowledge of marketing to join our in-house creative team. You will assist our Creative Lead in the implementation of UX/UI designs for our white-branded marketplace product. You will also create the social media posts and marketing emails for our marketing campaigns. You will



analyse the effectiveness of your designs and campaigns. The role would suit a design or digital marketing graduate.

You will be in the thick of it helping us make decisions. As part of a small team there will be plenty of opportunity to use your creativity. Your work on promoting our auctions will directly help improve the quality of life of farmers in developing countries. Our company is growing so your role will develop over time.

Skills/Experience

- Relevant degree (e.g. UX, design, digital media, marketing) or relevant experience
- Excellent written and visual communication
- Excellent attention to detail
- Interest in product design, marketing, photography, UX (and Coffee!)
- Teamwork skills
- Creativity skills and problem-solving aptitude
- Understanding of visual elements (layout, type and fonts)
- Time management and multitasking abilities
- Good knowledge of Photoshop and Illustrator

As a junior you will have some knowledge or experience of the following, but on the job training will be provided to further develop your technical and professional skills:

- Mailchimp email design
- Wordpress skills
- Follow design guidelines to implement new pages or social media posts
- Social media scheduling in hootsuite / facebook according to the marketing plan
- Analytics using google analytics and facebook business suite
- Scheduling emails in mailchimp according to the marketing plan
- Figma, photoshop and illustrator experience
- Product photography
- Design/marketing methodology

If you think this is you, send us your CV and relevant portfolio to careers@sensibledevelopment.com